



## **Best practices- Promoting Art and Architecture Yewateshwar Beautification Drive**

Yashoda College of Architecture is dedicated to promoting awareness of Art and Architecture within the community. As part of this commitment, the Institute actively engages in wall painting activities throughout the city, transforming public spaces into vibrant showcases of Art and Architecture. Through Cleanliness and Beautification drives via Art, the Institute aims to promote a sense of responsibility and pride among the community, resulting in a clean and aesthetically pleasing environment that improves the quality of life for all.



The Beautification Drive at Yewateshwar, Satara stands as a testament to the institute's commitment to promoting art, architecture, and community engagement. This particular drive was meticulously organized, focusing on transforming the walls into vibrant Art Installations that captured the essence of the local culture and Architectural Heritage.

The Institute recognized the importance of engaging local Artists and Community members in this initiative. By involving them in the painting activity, a sense of ownership and pride was fostered among the participants. This sense of ownership extended beyond the physical transformation of the landscape, as the community members became ambassadors of the beautification project, actively taking part in its maintenance and preservation.



*Polekar*



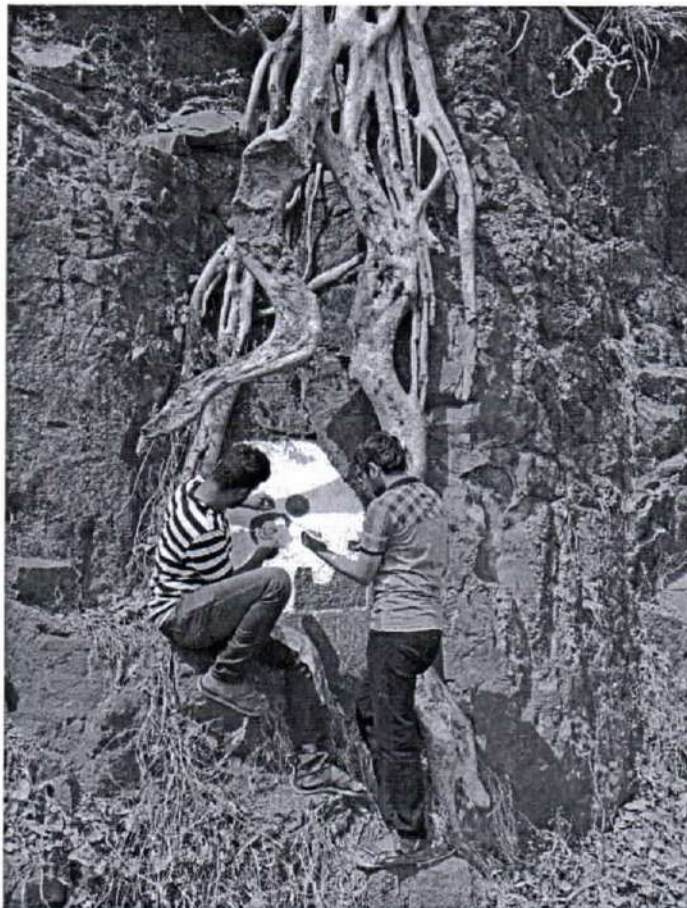


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The impact of the beautification drive was not limited to the aesthetic enhancement of the area. It also served as an opportunity to promote Art and Architectural concepts to the local community. By showcasing the creative potential of artistic interventions, the institute sparked a new-found appreciation for art and architecture among the locals at Yewteshwar, Satara. This initiative created a positive ripple effect, inspiring individuals to explore their own artistic abilities and contributing to the overall cultural enrichment of the area.

Furthermore, the beautification drive at Yewteshwar, Satara served as a catalyst for community bonding and collaboration. The collective effort put forth by local artists, community members, and the institute created a sense of unity and shared purpose. This collaboration not only beautified the area but also strengthened the social fabric of the community.

In conclusion, the Beautification Drive at Yewteshwar, Satara exemplified the institute's dedication to promoting Art, Architecture, and community engagement. Through a carefully orga-



nized painting activity, the walls were transformed into vibrant art installations, enhancing the aesthetic appeal of the area. The engagement of local artists and community members fostered a sense of ownership and pride, leading to a positive impact on the overall ambiance and cultural enrichment of the area. This drive serves as an inspiring example of how artistic interventions can create a lasting impression on a community and contribute to its overall development.



*Polkars*



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Through these practices, the institute ensures the objectives of promoting awareness of art and architecture are effectively implemented, fostering a greater understanding and appreciation for the field within the community. Through these initiatives, the institute aims to create a more culturally enriched community that values and appreciates art and architecture as integral parts of their surroundings.







**Recycled/ Upcycled materials used in Art Exhibition for  
Installations in Yashoda College of Architecture**

Promoting Sustainability: 100% Use of Recycled Materials in Art Exhibition



**Introduction:**

Yashoda College of Architecture has embraced sustainable practices by incorporating the use of recycled materials in its Art exhibitions. This commitment reflects the college's dedication to raising awareness about recycling, upcycling, and the significance of reducing waste. By encouraging students to create installations using recycled materials, the college aims to inspire visitors and promote sustainable practices within the realm of art and design.

**Description:**

Yashoda College of Architecture actively promotes the utilization of recycled materials in its art exhibitions. These exhibitions provide a platform for students to showcase their creativity while simultaneously highlighting the importance of Sustainable practices. Students are encouraged to explore innovative ways to repurpose discarded materials and transform them into thought-provoking Art installations.



*Signature*



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The Art exhibitions organized by the college feature a wide range of Installations created solely from recycled materials. Students employ their Artistic skills and Design knowledge to breathe new life into discarded objects, such as plastic bottles, dumped tyres, cardboard, scrap metal, old newspapers, and more. By repurposing these materials, the students not only reduce waste but also demonstrate the beauty and potential found in everyday objects.



*Prakash*





The exhibitions serve as an interactive experience for visitors, who can witness firsthand the transformation of recycled materials into captivating art pieces. The Installations provoke conversations about Sustainability, Environmental Conservation, and the impact of consumerism on our planet. Through visual storytelling, the Exhibitions inspire individuals to reconsider their relationship with waste and promote a more Sustainable Lifestyle.

**Outcome:**

The incorporation of 100% recycled materials in art exhibitions at Yashoda College of Architecture has yielded numerous positive outcomes:

1. **Awareness and Education:** The exhibitions raise awareness about recycling, upcycling, and the importance of reducing waste among both students and visitors. They serve as educational platforms, encouraging dialogue about sustainable practices and fostering a greater understanding of environmental issues.
2. **Creativity and Innovation:** Students are encouraged to think creatively and explore unconventional approaches to Art and Design. By working with limited resources and repurposing materials, they develop Innovative solutions and expand their creative boundaries.



*[Handwritten signature]*



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3. **Environmental Impact:** The use of recycled materials significantly reduces the environmental footprint of the Art Exhibitions. By diverting waste from landfills and giving new life to discarded objects, the college contributes to a circular economy and minimizes resource consumption.
4. **Inspiration and Engagement:** The Exhibitions inspire visitors to reconsider their own consumption habits and think critically about waste. The thought-provoking installations prompt conversations and engage individuals in discussions surrounding sustainability and the potential for positive change.

### **Conclusion:**

Yashoda College of Architecture's commitment to utilizing 100% Recycled materials in its art exhibitions demonstrates a proactive approach to sustainability. By encouraging students to create installations from repurposed materials, the college not only promotes Environmental consciousness but also nurtures creativity and innovation. These exhibitions serve as a powerful platform for raising awareness, inspiring change, and highlighting the beauty and potential of recycled materials in the world of art and design.





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A REPORT ON

**'TREE PLANTATION AT YTC, YASHODA COLLEGE OF ARCHITECTURE, SATARA'**

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**Title:** Tree plantation

**Subject:** Social awareness

**Date:** 19/07/ 2021 **Time:** 9.30 am onwards

**Type:** Extra curriculum , term I

**Venue:** Yashoda college of Architecture ,Satara

**Faculty:** Ar.Vrushali Chavan & Ar.Renuka Raut

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**Aim:**

The aim of the program was to plant trees and create awareness about its importance.

**Objective :** To create the awareness about global warming and the tree plantation among students and staff .

**Introduction:**

Nature is God's most beautiful creation. It felicitates the growth, development and nourishment of all its creatures. So to save the nature tree plantation at YTC Campus was conducted.

The campaign's main aim was to direct student's mind in constructive activities with the positive outcome through the facilitation of contributing to the society.Keeping this in mind the campaign for the tree plantation was organized at YTC campus .



A tree plantation programme was organized in YTC,Satara with collaboration with HDFC Bank. regarding climate change and its adverse effect on us. The program started very early at 9:30 .with the facilitation of the HDFC head .

The pit were dig by supporting staff of the campus .The pit were made ready to plant the saplings.







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The all present for program were guided on how to plant a sapling properly.



Such little steps taken together by at the campus level by staff and students will surely help in fostering strong mental and social health amongst society so that they connect with their peers, their elders, their community and their environment.

Faculty co-ordinator

Ar.Vrushali Chavan

Ar.Renuka Raut





## **RIDOFT SUSTAINABLE ENVIRONS PVT.LTD.**

FL NO E-401, SAI Mystique, SNO 11/2,11/7, 11/8, NR Sinhgad Institute,Pune 411046

This is an Memorandum of understanding between Party 'A' hereinafter called YASHODA COLLEGE OF ARCHITECTURE Party 'B' herein after called RIDOFT SUSTAINABLE ENVIRONS PVT.LTD dated Nine February, Two Thousand Twenty Two (09-02-2022)

### **1. PURPOSE & SCOPE**

The purpose of this Memorandum of understanding is to clearly identify the roles and responsibilities of each party as they relate to achieve SUSTAINABLE DEVELOPMENT GOALS (SDG'S) set by United Nations.

In particular, this MOU is intended to support Party A in dry waste management initiatives to enhance, increase and establish more efficient services with the help and technical support from Party 'B'.

### **2. BACKGROUND**

Party 'B' is interested to support the initiatives taken by the Party A & viz.

To achieve Sustainable development goals, Colleges and Universities plays a vital role in preparing students to meet the sustainability challenges in future. This MOU is done in reference with the implementation of innovative TECHNOLOGY/PRODUCT/SERVICE provided by the party B. This initiative is to be considered as a pilot project for under Swachha Bharat Abhiyan inculcating students participation in extension activities initiated by government.

### **3. RESPONSIBILITIES UNDER THIS MOU**

Party 'A' shall undertake following activities:

The main responsibility of party 'A' is to support and promote RIDOFT app and collection of the waste.

Collection of the waste to be done by party 'A' by the end of semester and depending on the quantity of collection it is to be sent to party 'B' depot at **Ridoft Sustainable Environs Pvt. Ltd.** Plot No.1,Om Sati Gruhnirman Sanstha Khed Satara.

### **4. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES**

THAT: Any party at any given point of time can terminate the memorandum

### **5. FUNDING/PROFESSIONAL FEES**

The expenditure arising from of collection of Dry Paper Waste and transportation to **Ridoft Sustainable Environs Pvt. Ltd.** Plot No.1,Om Sati Gruhnirman Sanstha Khed Satara from **Yashoda**





## RIDOFT SUSTAINABLE ENVIRONS PVT.LTD.

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College of Architecture, Sr.No.244, NH4, Near LPG Gas Pump, Wadhe Phata, Satara be paid by party A. No subscription fees or any other charges to be charged by party B to Party A and to the students of YCA.

### 6. SCOPE OF WORK

#### Party A:

To collect all dry papers and models within YCA college campus with help of all the students and staff.

Promote sustainability to all the persons of Yashoda Campus by making them participate.

#### Party B:

Capacity building of participants, promotion of campaign along with Party A

Provide real time data of collected waste using RIDOFT app as a mediator platform to Party A

### 7. DURATION OF MOU

This MOU shall be effective upon the signature of Parties A and B authorized officials. It shall be in force from 09/02/2022 to 31/12/2023.

Parties A and B indicate agreement with this MOU by their signatures.

### Signatures and dates

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Principal,  
YSPM's Yashoda College of Architecture  
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In particular, this MOU is intended to support Party A in dry waste management initiatives to enhance, increase and establish more efficient services with the help and technical support from Party 'B'.

### **2. BACKGROUND**

Party 'B' is interested to support the initiatives taken by the Party A & viz.

To achieve Sustainable development goals, Colleges and Universities plays a vital role in preparing students to meet the sustainability challenges in future. This MOU is done in reference with the implementation of innovative TECHNOLOGY/PRODUCT/SERVICE provided by the party B. This initiative is to be considered as a pilot project for under Swachha Bharat Abhiyan inculcating students participation in extension activities initiated by government.

### **3. RESPONSIBILITIES UNDER THIS MOU**

Party 'A' shall undertake following activities:  
The main responsibility of party 'A' is to support and promote RIDOFT app and collection of the waste.

Collection to be done in two types:-

- a. Party 'A' to collect 200 gms. of single use plastic from each student during registration week and tag it with students Registration ID, store it in Yashoda College of Architecture premises to be handed over to Ridoft representative.
- b. Over the other days in semester party 'A' can collect single use plastic as and when it gets collected over a weeks period on any convenient day.

### **4. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:**

Any party at any given point of time can terminate the memorandum





## RIDOFT SUSTAINABLE ENVIRONS PVT.LTD.

FL NO E-401, SAI Mystique, SNO 11/2,11/7, 11/8, NR Sinhgad Institute,Pune 411046

### 5. FUNDING/PROFESSIONAL FEES

The expenditure of weekly collection of single use plastic will be done by **Ridoft Sustainable Environs Pvt. Ltd.** Plot No.1,Om Sai Gruhnirman Sanstha Khed Satara from **Yashoda College of Architecture**, Sr.No.244, NH4, Near LPG Gas Pump, Wadhe Phata, Satara be paid by party A. No subscription fees or any other charges to be charged by party B to Party A and to the students of YCA.

### 6. SCOPE OF WORK

#### Party A:

To collect all Single Use Plastic within YCA college campus & households of students, help of all the students and staff.

Engage students, staff of YCA and their households in campaign to maximize on ground impact by using RIDOFT app.

Promote sustainability to households of all the persons who are participating.

#### Party B:

Capacity building of participants, promotion of campaign along with Party A

Provide real time data of collected waste using RIDOFT app as a mediator platform to Party A

### 7. DURATION OF MOU

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### Acknowledgement Letter

This is to acknowledge that with reference to MOU signed with Yashoda College of Architecture, S.No. 244, NH4, Wadhe Phata, Satara Dated 09/02/2022. Ridoft has collected **41Kg.** of single use plastic on 20/07/2022 .

We appreciate the effort taken by the institute and students of Yashoda College of Architecture and look forward to the same diligent efforts in future to make this Green initiative a huge success.



FOR RIDOFT SUSTAINABLE ENVIRONS PVT. LTD

  
DIRECTOR



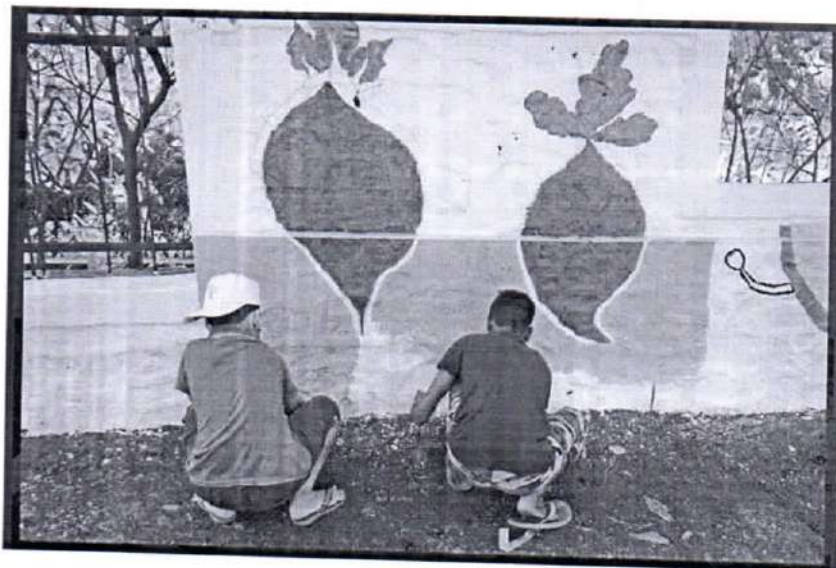
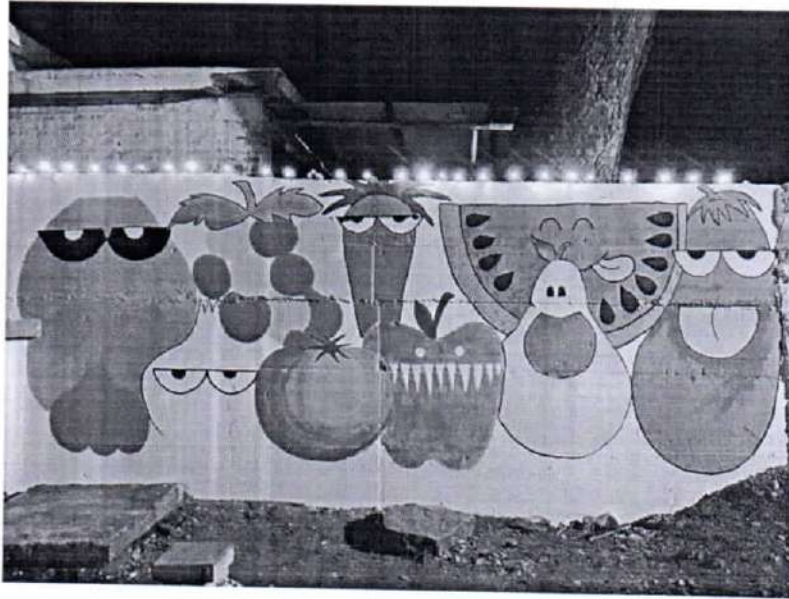


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## WALL PAINTING DRIVE

Wall Painting drive is conducted throughout the city to promote art and architecture. some  
Photographs of wall painting drive:





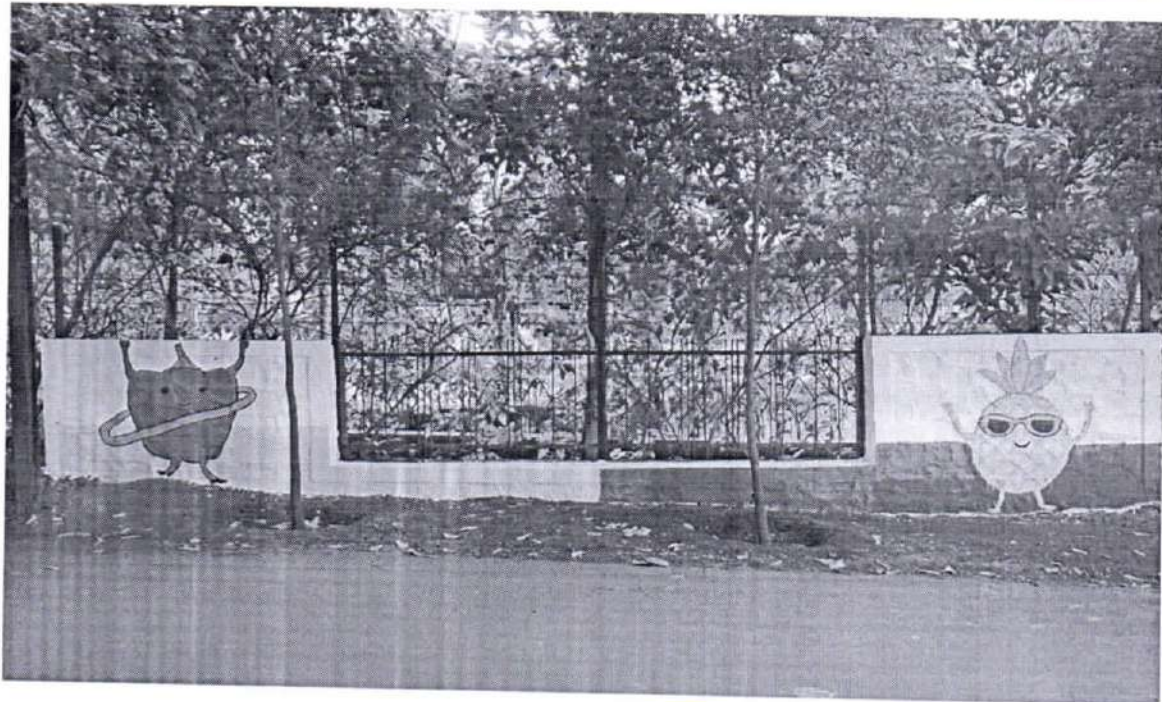
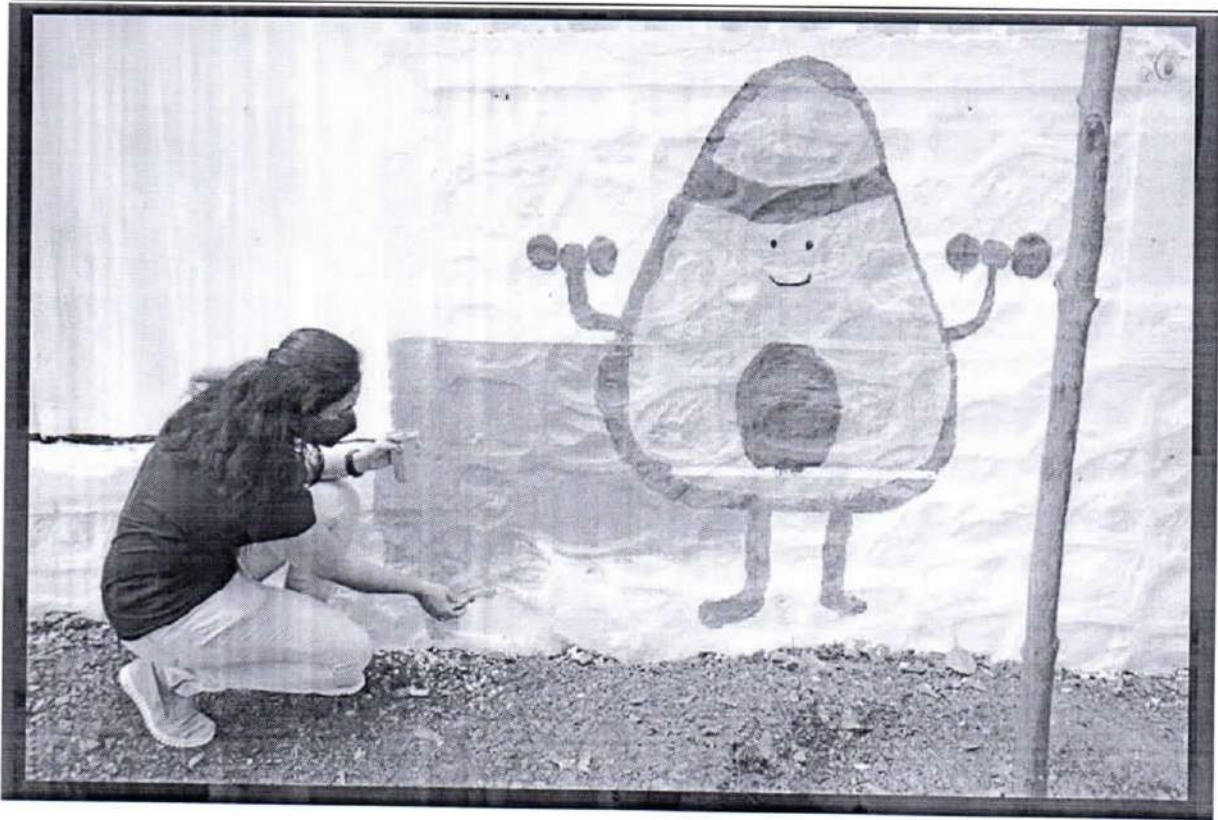
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**YSPM's**  
**Yashoda College of Architecture**



*Dalokar*  
**Principal**  
Yashoda College of Architecture  
Satara